

# AUBRIE KAYLOR

Creative Designer

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## EDUCATION

**BFA in Graphic Design, Minor in Art History**

University of the Incarnate Word

## EXPERIENCE

**Graphic Design Student Employee**

University Of The Incarnate Word

August 2024-Present

Manage the student Maker's Room by providing technical support for printing and computer tasks while curating student work displays. Lead social media content strategy and design promotional materials for the school Instagram to increase program engagement and visibility.

**Dean's Assistant**

School of Media & Design

June 2025-August 2025

Developed a cohesive visual identity for the School of Media & Design by creating new signage, collateral, and promotional materials. Streamlined organizational efforts by managing promotional content for the university's new AI student guide.

**Senior Kennel Tech**

Cyndi's XOXO Pet sitting

June 2017-Present

Oversee client relations and long-term pet sitting schedules to ensure high-quality service and customer satisfaction. Facilitate seamless pick-up and drop-off interactions for a diverse client base.

## SKILLS

- Branding & Packaging
- Publication & Typography
- UI/UX & Web Design
- Motion Design

## TOOLS

- Illustrator
- Photoshop
- InDesign
- After Effects
- Figma
- WordPress
- Visual Studio Code

## AWARDS

**American Advertising Awards**

2026 | GOLD | Campaign

2026 | Silver | Publication

2025 | Silver | Branding

**FLUX AIGA Baltimore**

2026 | Publication

**MSU GLITCH**

2026 | Best in Typography

2026 | Publication

